

**EVENT FLASH REPORT SUMMARY**

Event: **Route 66**  
 Date: **Thurs 2/16/17**  
 Time(s): **7:30PM**  
 VENUE: **BCPA**  
 CITY: **Bloomington, IL**  
 RENTAL \_\_\_\_\_ SELF PROMOTE \_\_\_\_\_ CO-PROMOTE \_\_\_\_\_

Gross Sales	\$21,990.75
Net After Amusement Tax	\$ 21,144.95
Tickets Sold:	0
Comp Tickets:	0
Total Tickets:	0
Actual Attendance (Drop):	0



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 16,549.86</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$21,990.75	
Net Ticket Rebates, Facility Fees & Parking Fees	\$333.62	<b>Per Cap</b>
Net Food & Beverage Revenue	\$523.00	<b>#DIV/0!</b>
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$0.00	
<b>Total Event Revenues</b>	<b>\$22,847.37</b>	

<b>Executive Director Comments</b>

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$879.63
Event Production Expense (stagehands/equip)	\$427.50
Event Staffing (ushers, security, ticket sellers)	\$745.56
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,388.00
Catering Expense	\$50.00
Food & Beverage Expense*	\$800.52
Credit Card Fees	\$1,006.30
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 6,297.51</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 16,549.86</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions