

EVENT FLASH REPORT SUMMARY

Event: Garden Brothers Circus
Date: Monday, May 22, 2017
Time(s): 4:30 and 7:30 pm two shows
VENUE: U.S. Cellular Coliseum
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$ 18,529.00
Net After Amusement Tax	\$ 17,816.35
Tickets Sold:	718
Comp Tickets:	1093
Total Tickets:	1811
Actual Attendance (Drop):	1735



Net Estimated Profit / (Loss)	\$ 3,596.14
--------------------------------------	--------------------

Event Revenues

Event Rental & Net Co-Pro Profit	\$ 7,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 1,966.50	Per Cap
Net Food & Beverage Revenue	\$ 4,677.57	\$ 2.70
Reimbursed Event Expenses	\$ 636.36	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 14,280.43	

Executive Director Comments

Garden Brothers Circus came to town and played two performances on Monday, May 22. Both shows were highly entertaining and fans of all ages enjoyed the show.

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 712.65
Event Production Expense (stagehands/equip)	\$ 3,930.06
Event Staffing (ushers, security, ticket sellers)	\$ 2,598.67
Police/EMT/First Aid	\$ 240.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 2,806.54
Credit Card Fees	\$ 396.36
Other Event Expenses	\$ -
Total Event Expenses	\$ 10,684.29

Net Estimated Profit / (Loss)	\$ 3,596.14
--------------------------------------	--------------------

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions