

EVENT FLASH REPORT SUMMARY

Event: **Bloomington Thunder vs. Green Bay Gamblers**
 Date: Thursday, April 06, 2017
 Time(s): 7:00 PM
 VENUE: U.S. Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	3,600.28
Net After Amusement Tax	\$	3,461.81
Tickets Sold:		396
Comp Tickets:		527
Total Tickets:		923
Actual Attendance (Drop):		466



Net Estimated Profit / (Loss)	\$	3,287.59
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	280.50	Per Cap
Net Food & Beverage Revenue	\$	2,598.51	\$ 5.58
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	7,879.01	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	138.47
Event Production Expense (stagehands/equip)	\$	424.35
Event Staffing (ushers, security, ticket sellers)	\$	2,076.42
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,732.34
Credit Card Fees	\$	19.84
Other Event Expenses	\$	-
Total Event Expenses	\$	4,591.42

Net Estimated Profit / (Loss)	\$	3,287.59
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

This game was originally scheduled for Friday night but was moved due to the concert. Attendance was down from expectations, but was entertaining nonetheless.