

EVENT FLASH REPORT SUMMARY

Event: **Bloomington Edge vs. Western Michigan Ironmen**
 Date: Saturday, March 04, 2017
 Time(s): 7:00 PM
 VENUE: U.S. Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE____ CO-PROMOTE____

Gross Sales	\$	7,808.48
Net After Amusement Tax	\$	7,508.15
Tickets Sold:		474
Comp Tickets:		639
Total Tickets:		1113
Actual Attendance (Drop):		829



Net Estimated Profit / (Loss)	\$	6,611.52
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	1,603.00	Per Cap
Net Food & Beverage Revenue	\$	7,022.12	\$ 8.47
Reimbursed Event Expenses	\$	3,834.87	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	14,959.99	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	300.33
Event Production Expense (stagehands/equip)	\$	1,080.75
Event Staffing (ushers, security, ticket sellers)	\$	2,462.00
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	4,213.27
Credit Card Fees	\$	92.12
Other Event Expenses	\$	-
Total Event Expenses	\$	8,348.47

Net Estimated Profit / (Loss)	\$	6,611.52
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

In their second home game of the season, the Bloomington Edge lost a close one after a furious comeback against the Omaha Beef. Final score was 55-50 as the Edge scored a last minute touchdown. Great fun family atmosphere with a chance for the kids to get autographs after the game. Don't miss out, next game is Saturday, March 25 at 7:05 p.m.