

**EVENT FLASH REPORT SUMMARY**

**Event:** Bloomington Thunder vs. Youngstown  
**Date:** Sunday, January 22, 2017  
**Time(s):** 4:05 PM  
**VENUE:** U.S. Cellular Coliseum  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$ 6,306.28
Net After Amusement Tax	\$ 6,063.73
Tickets Sold:	820
Comp Tickets:	556
Total Tickets:	1376
Actual Attendance (Drop):	878



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 3,110.16</b>
--------------------------------------	--------------------

**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 410.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 4,836.63	\$ 5.51
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 10,246.63</b>	

**Executive Director Comments**

Sunday afternoon game drew plenty of fans for a fun-filled, action packed game against a division rivalry. It was "Superhero" night so many kids and fans dressed up as their favorite Superhero and costumed characters were here to take photos with the fans.

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 242.55
Event Production Expense (stagehands/equip)	\$ -
Event Staffing (ushers, security, ticket sellers)	\$ 3,375.00
Police/EMT/First Aid	\$ 150.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 3,224.42
Credit Card Fees	\$ 144.50
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 7,136.47</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 3,110.16</b>
--------------------------------------	--------------------

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions