



EVENT FLASH REPORT SUMMARY

Event: Bloomington Thunder vs. Muskegon Lumberjacks

Date: October 21, 2016 (Friday)

Time(s): 7:05 PM

VENUE: US Cellular Coliseum

CITY: Bloomington, IL

RENTAL SELF PROMOTE CO-PROMOTE

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|----------------------------------|-----|
| Tickets Sold: | 384 |
| Comp Tickets: | 544 |
| Total Tickets: | 928 |
| Actual Attendance (Drop): | 489 |

Event Revenues

| | | |
|------------------------------------|--------------------|----------------|
| Net Ticket Sales (if self promote) | | |
| Rent | \$ 5,000.00 | |
| Box Office Fee | | |
| Promoter/Co-Pro Rev/(Loss) | | |
| Suite Income | | |
| Additional Fee Add-ons | | |
| Suites All Inclusive Packages | | |
| Ticketing Royalty Rebates | | |
| Credit Card & Facility Fees | \$ 192.00 | <i>Per Cap</i> |
| Parking Fee | \$ 192.00 | |
| Net Food & Beverage Revenue | \$ 3,450.22 | \$ 7.06 |
| Reimbursed Transportation | | |
| Merchandise Commission | | |
| Service Charge Suites | | |
| Reimbursed Amusement Tax 1% | | |
| Reimbursed Miscellaneous Expenses | \$ - | |
| Total Event Revenues | \$ 8,834.22 | |

Event Expenses

| | |
|------------------------------|--------------------|
| Artist Payment | |
| Taxes | \$ 61.96 |
| Promoter Expense - Insurance | |
| Furniture Rental | |
| Ticket Printing Fee \$.2 | |
| Towels | |
| Ticket Office Staffing | |
| Police/Ambulance/EMT | |
| Operations Staff | |
| Stage Hand Staff | |
| Security Staff | |
| House Staff | \$ 1,875.00 |
| Environmental Services | \$ - |
| Advertising Expenses | \$ - |
| Catering Expenses | \$ - |
| F & B Costs* | \$ 2,587.67 |
| Lights, Truss and Motors | |
| Sound | |
| Transportation Expenses | |
| Credit Card Fees | \$ 35.55 |
| Parking Lot Fees | \$ 192.00 |
| Other Event Expenses | |
| Total Event Expenses | \$ 4,752.18 |

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|--------------------------------------|--------------------|
| Net Estimated Profit / (Loss) | \$ 4,082.05 |
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| Executive Director Comments: |
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* Based on Estimated Cost of Goods Sold for Product, Labor & commissions